

Katulife Muadinohamba^(she/her)

Senior Visual Designer

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mkatulife.com

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Experience

Senior Visual Designer 03.2026 - Present

Marketwake, Atlanta, GA

- Lead design across multiple projects from concept to final execution, across digital and print platforms.
- Collaborate directly with clients to communicate concepts, incorporate feedback, and deliver work that meets strategic goals.
- Mentor junior and mid-level designers, maintaining high standards of craft and quality across the team.
- Drive UX/UI design for web projects, working alongside developers and strategists to build user-centred digital experiences.
- Manage concurrent projects and timelines while staying current with design trends, tools, and emerging technologies.

Mid-Level Visual Designer 11.2024 - 03.2026

Marketwake, Atlanta, GA

- Produced visually compelling graphics for social media campaigns, website layouts, email templates, and digital advertisements that consistently exceeded client expectations.
- Worked closely with AMs, PMs and Senior Designers to develop concepts, refine design directions, and maintain brand consistency across projects.
- Contributed innovative design ideas during brainstorming sessions, enhancing overall project creativity and effectiveness.
- Collaborated with copywriters to integrate text and imagery seamlessly, ensuring a harmonious balance between visual elements and written content.
- Managed multiple projects simultaneously, adhering to tight deadlines and delivering high-quality designs within established timelines.

Associate Visual Designer 11.2022 - 11.2024

Marketwake, Atlanta, GA

Junior Associate Graphic Designer 06.2022 - 11.2022

Marketwake, Atlanta, GA

Creative Direction Intern 09.2021 - 11.2021

Elevation, Atlanta, GA

Co-Founder and Head of Creative 11.2020 - 11.2025

Katly Investment CC, Windhoek, Namibia

Graphic Design Intern 05.2018 - 08.2018

Ogilvy & Mather Namibia, Windhoek, Namibia

Personal Profile

I'm an accomplished visual designer known for my strong work ethic. With extensive experience in the creative industry and proficiency in Adobe Suite, I bring ideas to life through effective communication.

Recognised as a collaborative team player and a capable leader, I tackle challenges with patience and diplomacy.

My background spans diverse sectors, including higher education, consultancy, and the creative field, shaping me into a versatile and valuable asset.

Skills

- Self-motivated
- Strong work ethic
- Perceptive
- Adaptable
- Critical thinker
- Trustworthy
- Organised

Software

- Adobe Creative Suite
- Canva
- Figma
- Wix

Education

Google UX Design by Google on Coursera

Coursera

Online | Earned February 2024

Bachelor of Fine Arts Graphic Design

Minor: Advertising and Branding

Savannah College of Art and Design, Hong Kong, Atlanta |

09.2018 - 06.2022

Achievements

International Design Awards 2022, Silver, Shawshank Redemption Script Book, (Print-Books)

International Design Awards 2022, Honorable Mention, The Balancing Act Between Robustness and Ornamentalism, (Print-Books)

Outstanding Academic Achievement Award, Spring 2022

Only awarded to two graduating seniors or graduate students from each of the university's eight academic schools.

Recipients maintain a 3.5 grade point average and demonstrate remarkable talent and leadership qualities.

Dean's List Honors 2018-2022

Dean's List honors are awarded to full time students who attain a 3.5 cumulative grade point average during an academic quarter